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For Immediate Release:
Friday, December 5, 2014
DCHD NR 2014-026

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News Release

Davis County Seniors Benefit From Subaru's "Share The Love" Event

(Clearfield, UT) – Davis County Health Department's Senior Services helps to fight senior isolation and hunger this holiday season through its partnership with the Meals On Wheels Association of America's participation in Subaru of America, Inc.'s national year-end "Share the Love" event.

The event hosted at two Davis County locations on Saturday, Dec. 13, 11 a.m.-2 p.m., is a food drive combined with a volunteer recruitment effort. The goal is to raise community awareness and participation to support local seniors in need.

Just outside of Dick's Fresh Market (84 West Parrish Lane, Centerville) and Bowman's Market (326 N Main St., Kaysville), staff and volunteers will collect non-perishable food donations as well as pet food. Those items will be donated to local food pantries for the holidays. Also, information will be available to recruit interested individuals or groups to volunteer for ongoing or one-time projects that benefit seniors in need.

As a charitable partner with Subaru's "Share the Love" event, Davis County's Meals On Wheels program is eligible to earn a monetary grant. This grant provides an extra layer of support to help deliver nutritious meals and other important services to seniors throughout the county.

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According to Debbie Draper, Nutrition Bureau Manager with the county health department, “Funding through this charitable partnership helps members of our vulnerable senior population receive nutritious home-delivered meals and highlights the numerous volunteer opportunities available to assist our seniors. A grant from the “Share the Love” event sponsored nationally by Subaru of America, Inc. is important to supplementing funds that support our local Meals On Wheels program.”

“Subaru retailers and Meals On Wheels have worked together since 2008, helping deliver one million meals to seniors every day,” said Ellie Hollander, President and CEO, Meals On Wheels Association of America. “We are truly honored to be one of Subaru’s national charities for the seventh consecutive year. Their vital support enables us to power local communities in their fight against senior hunger and isolation all year long.”

For every new Subaru vehicle sold or leased from November 20, 2014, through January 2, 2015, Subaru will donate \$250 to the purchaser’s choice of participating charities. By the end of this, the seventh “Share the Love” event, Subaru will have donated \$50 million to charity over the past six years – including the delivery of one million meals to seniors in need.

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About Meals On Wheels Association of America

The Meals On Wheels Association of America is the only national organization and network dedicated solely to ending senior hunger in America. The Association is the oldest and largest organization composed of and representing local, community-based Senior Nutrition Programs in all 50 states and several U.S. territories. More than 5,000 local Meals on Wheels Programs leverage a dedicated army of two million volunteers who day-in and day-out create an efficient and caring way to help America’s seniors stay independent, healthy and able to live in their own homes. For more information, visit www.mowaa.org.